



PURE CHOICE
PURIFIED WATER
The ENVIRONMENTAL SOLUTION to Bottled Water



Pure Choice unveils new product line and logo!

Pure Choice Water is continuing its part to help with the elimination of mini bottles in order to save the environment. They have already done their part by offering great tasting, safe water in reusable and refillable 5 gal bottles. They are now taking it one step further by offering a new line of safe, reusable and refillable personal water bottles! The stainless steel water bottle collection contains no BPA and use non-toxic inks. They are lightweight, safe, and look great. Perfect for anyone on the go, gym goers, hikers, bikers, travelers, kids, and everyone in between. Also included in the collection is the popular My Flask water bottle. My Flask comes designed with features you wont find on your ordinary water bottle. It comes in six exciting colours and in two different sizes. My Flask is a polycarbonate bottle which makes it durable and easy to clean. As the market continues to grow they are going to continue to add products to the line, but would like to introduce you to the first string of personal water bottles and they hope you join them in becoming the ultimate environmental solution to bottled water!



Pure Choice Water has also launched a new label to go along with their campaign to end the use of mini bottles. The new label has been seen on the Silent But Deadly, My Flasks that were used during the duration of the filming, that helped keep hundreds of mini bottles from heading to a landfill everyday. Pure Choice is promoting the use of reusable bottles and the elimination of one time use mini bottles. Every Chatham-Kent resident should own a safe reusable bottle that they can refill everyday to do their part to save the environment.

Any questions or comments can be directed to Pure Choice Water Centres at 429 St.Clair St.
Ph. 519-351-1444